

# INVEST IN PEACE

Investors' Conference  
13-15 July 2017



## INTRODUCTION

Invest in Peace is delighted to present its 2017 conference for Investors, Peace Organisations, Economic Activists and Land Restorers. The first of its series, the Conference 2017 will focus on how to find capital to invest in activities that provide a solid return whilst laying the foundation for a peaceful, sustainable, regenerative society. This year our theme takes land as the starting point and the discourse focuses on how to divest from extractive practices and to invest profitably in regenerative practices that enable communities to be resilient to factors that cause suffering and to create livelihoods in a resilient, sustainable way.

Hosted in partnership with CAUX-Initiatives of Change Foundation, the Investors' Conference will convene investment professionals, practitioners, policymakers, activists and the private sector to exchange experience and knowledge on three key aspects: the outlook for fiduciary investment, emerging land restoration practices and technologies and drawing out the connections between peace and prosperity. A Policymakers' Roundtable and the Caux Dialogue on Land and Security (CDLS) 2017 will take place concurrently, also to explore how innovative investment, business practices and governance can bring a durable peace, sound economy and sustainable land management. Invest in peace will join CDLS at strategic points.

The Conference facilitates the opportunity to deepen expertise, perspective and knowledge. Designed to enhance cross-fertilisation between participants, daily plenaries, group sessions, workshops and feedback sessions will cultivate knowledge and trust-building, as well as foster partnerships and initiatives among all participants. Social events including the evening reception, shared meals and the above the clouds party with participants from the concurrent events, ensure good opportunities for networking.

## THEMES

The conference explores three aspects of investing in peace:

- Creating livelihoods that promote peace and prosperity
- Finding the capital to restore land profitability
- Exploring investment strategies that provide long-term returns on sustainable asset management

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## SESSIONS

### **Peace and Land/Property Stewardship**

This session opens the conference with plenary and panel. It essentially explores the need to invest in land function in a way that drives prudent stewardship. The starting point is peace as the human project. We introduce The Natural Step model of the funnel as the anchor on which to reflect over the challenges to Peace and sustainability as reflected in the way we invest today.

### **Welcoming address: Why we need to put peace first.**

The problems in the world as the problems at our table: using the funnel developed by the Swedish organization the Natural Step to help the dialogue around difficult questions. With Stephen Hinton and Rishabh Kanna.

### **Opening Plenary:**

The significance of Land as Capital: John.D liu

Change the wall street model from speculation to evergreen: Tim MacDonald

Four Returns on Natural capital: Willem Ferwerda

### **Morning Session 14<sup>th</sup> July**

Developing the needs for a new approach

The morning session, as keynotes and dialogue, focuses on the framing the need for new approaches to investment in land with stewardship, function and peace.

Challenging the status quo of impact investing - what will it take to create a regenerative, peace-promoting financial system?

### **SPEAKERS**

The need to change the economic paradigm: Lawrence Bloom

The promise of trees, agroforestry: Patrick Worms.

### **Case based enquiry:**

This session uses the fishbowl approach. A fictitious story of COALTOWN is presented to a panel of nine or ten experts around investment in transitioning

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extractive industries to a regenerative approach. As the story unfolds, we get a chance to understand the thinking behind each perspective represented and insights into how actors could be moved to change their investment patterns as well as better understanding non-negotiable aspects. ROLES: All speakers will be invited to “play a role” as well as guests. The session is highly interactive with the use of internet technology to reply to polls and questions.

## Afternoon Session with CDLS

### Theme: Scaling up land restoration and investment

**Purpose:** The purpose of this session is to explore the implications and needs identified earlier in the conference and look at scaling possibilities, matching to identified needs. We hope to inject a ray of hope and a list of alternative ways to think about finance. The main theme is reduce speculation risks, and increase restorative approaches in the portfolio.

### Keynote, Panel and dialogue in plenary

#### SPEAKERS

**Richie Ahuja**, the Environmental Defense Fund will talk about financing scalable low carbon rural development approaches such as deploying clean cooking systems

**Carl Pendragon**, founder of Skymining, will share his experiences of monetizing carbon emissions in an evergreen way.

**Sofia Faruqi** of the World Resources Institute discusses how to attract private investment to landscape restoration.

**Charly Kleissner** will explain why he left sustainable investment to create social enterprises as hybrid business structures, driving restorative practices

With Martin Frick and Peter Head from Lands, Lives, Peace.

The other sessions are workshops around the themes developed in the main plenaries.

### Fund Launch: soft launch with feedback.

The evening session on Thursday offers the presentation of a fund that invests in Peace through securing land function, livelihood creation and peace education. Delegates will hear the current fund proposed structure and be invited to give

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feedback. With Rishabh Kanna and Micheal Akampa supported by Stephen Hinton

Our specially invited guest speakers include:

**Micheal Akampa** of the Tractioncapital Group experiences from investing directly in the agricultural sector of East Africa, raising funds from investors and acquiring private equity in SMEs across the entire value chain. The sector provides livelihoods to 80 % of the population and accounts for 30% of GDP. .

**Charly Kleissner** has vast experience breaking down the barriers between the for-profit sector and the not-for-profit sector by creating social enterprises as hybrid business structures, driving restorative practices.

**Tim MacDonald**. Wall Street Lawyer and pioneer of the *Evergreen* has worked with the Capital Institute with regenerative capitalism

**Sofia Faruqi** of the World Resources Institute discusses how to attract private investment to landscape restoration.

**Patrick Worms, World Agroforestry Centre (ICRAF)** agroforestry expert explains how trees can boost land productivity.

**John D Liu** ecologist and film-maker shares successful large-scale restoration and livelihood creation successes from different parts of the world.

**Willem Ferwerda** of the Commonland Foundation explains how land restoration can bring multiple returns.

**Richie Ahuja**, the Environmental Defense Fund will talk about financing scalable low carbon rural development approaches such as deploying clean cooking systems

**Carl Pendragon**, founder of Skymining, will share his experiences of monetizing carbon emissions in an evergreen way.

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## DAILY PROGRAMME

Subject to change

### Thursday 13 July:

- 1400** Registration opens
- 1600** Tea
- 1645** Plenary (all participants): *Peace, investment and Land Stewardship*
- 1830** Dinner
- 2030** Initiatives Fair + Invest in Peace reception

### Friday 14 July:

- 0730** Reflection
- 0800** Breakfast
- 0915** Reflections on Peace and Land governance: Drivers and needs for the future  
Presentations and workshop
- 1100** Morning break
- 1130** Workshop: from needs to implications to responses
- 1230** Lunch
- 1400** Case-based deep analysis (360 review extractive to evergreen investment)
- 1600** Tea break
- 1645** Plenary session in conjunction with CDLS (all participants): *Business models and Investment: what works and opportunities for scale*
- 1830** Dinner
- 2030** An Invest in Peace Fund. Presentation and feedback and advice session
- 2130** Above the Clouds Reception

### Saturday 15 July: closing session

- 0730** Reflection
- 0800** Breakfast
- 0900** Plenary session in conjunction with CDLS
- 1030** Morning break
- 1100** Cross-fertilisation session & closing remarks.
- 1230** Lunch
- 1400** Departures